

Play 37: The 6-ER Framework for Leaders

Use these questions to examine how you balance Cheaper, Faster, Better, Greener, Smarter, and Tougher. The aim is not to maximize everything, but to make the trade-offs visible and choose them with judgment.

1. Where are we currently over-emphasizing Cheaper at the expense of capability, trust, or resilience?
2. Where are we moving Faster without enough clarity about direction, risk, or consequences?
3. What does Better really mean for our customers, our people, and our long-term reputation?
4. What hidden costs are we passing to the future in order to make today's numbers look better?
5. How can we use data, technology, and AI to become Smarter without surrendering judgment?
6. Where is the organization too fragile, and what would make it Tougher before the next shock arrives?
7. Which of the six ERs are genuinely strategic for us, and which are only slogans at the moment?
8. What trade-off are we making but not openly admitting?
9. What capability must we protect even when pressure rises?
10. What one decision this week would make our choices more visible, more honest, and more disciplined?

Take one insight from your answers this week and test it in your next decision/team interaction.

Inspired by Dr. Kerry Huang's 6-ER Framework / AwaCourage